

Galatas Elementary School

2020-2021 PTO Corporate Partnership

PRINT DEADLINE
September 04, 2020

Galatas Elementary School is a K- 4th grade school of 800+ students and 100+ teachers. Your business can support Galatas Elementary School by becoming a Corporate Partner, sponsoring an event, sponsoring PAWS Binders, or purchasing an advertisement in our 2020-2021 Student Directory and Spring Program Guide. The directories will be distributed to around 800 students and staff each year. The Spring Program will be distributed to the event's 1200 attendees.

Company Name:		
Contact:		
Address:		
Phone:		
Email:		
Corp. Partnership Level:		
Sponsorship Event or PAWS Binder:		
Ad Only Request:		Donation Amount:

Directory Ad Guidelines

- Payment and ads are due by Friday, September 4, 2020
- The advertiser will provide ad in PDF or JPEG format
- If ad design is needed, advertiser will work with and pay the printer for design costs
- Ads should be sent via email to Sabre Gaffikin at galatasvppartnerships@gmail.com

- Please make check payable to Galatas Elementary PTO
- Mail check and form to: PTO Treasurer
Galatas Elementary School
9001 Cochran's Crossing Drive
The Woodlands, TX 77381

Check #	Amount

Advertising Guidelines

- Banners will need to be provided by the business
- Banners will need to be dropped off at Galatas the Friday prior to the sponsored event
- Current Logos & website links can be emailed to galatasvppartnerships@gmail.com

Questions – Please contact Sabre Gaffikin, Galatas PTO VP Corporate Partnership at galatasvppartnerships@gmail.com.

All physical, on- site events are subject to TEA, CISD, state, county, and federal regulations. Galatas PTO will monitor these changing regulations and modify events accordingly.

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GALATAS ELEMENTARY PTO CORPORATE PARTNERSHIP PROGRAM					
	Diamond \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$500	Bronze \$250
Event Banner on Playground Fence	Business banner displayed at ALL campus-wide events	Business banner displayed at your sponsored events	Business banner displayed at your sponsored events	Business banner displayed at your sponsored events	X
Student Directory	Logo on Front Cover Full Page Prime Ad	Logo on Front Cover Full Page Prime Ad	Logo on Front Cover Full Page Prime Ad	Half Page Ad	Quarter Page Ad
Springetti eProgram* (1200 attendees)	Logo on Back Cover, Full Page Inside Cover Ad	Logo on Back Cover, Full Page Inside Cover Ad	Logo on Back Cover, Full Page Ad	Half Page Ad	Quarter Page Ad
PTO Social Media (~1200 followers)	Posting on Galatas Social Media Pages for Your Sponsored Event	Posting on Galatas Social Media Pages for Your Sponsored Event	Posting on Galatas Social Media Pages for Your Sponsored Event	Posting on Galatas Social Media Pages for Your Sponsored Event	Posting on Galatas Social Media Pages for Your Sponsored Event
PTO Website	Large Logo & Link to your business on home and sponsor page	Large Logo & Link to your business on home and sponsor page	Medium Logo & Link to your business on home and sponsor page	Medium Logo & Link to your business on sponsor page	Small Logo & Link to your business on sponsor page
PTO Member Newsletter (minimum 300)	Logo & Link to your business	Logo & Link to your business	Logo & Link to your business	Logo	Logo
Galatas Gazette Newsletter	Listed as a Community Partner for ALL Campus-Wide Events in our School Newsletter	Listed as a Community Partner for Your Sponsored Event in our School Newsletter	Listed as a Community Partner for Your Sponsored Event in our School Newsletter	Listed as a Community Partner for Your Sponsored Event in our School Newsletter	X
Photo Opportunity	Presentation of check to the Galatas PTO photo op	Presentation of check to the Galatas PTO photo op	Presentation of check to the Galatas PTO photo op	X	X
Promotional Flyer Display**	Promotional flyers available and visible to all who enter Front Office of school	Promotional flyers available and visible to all who enter Front Office of school	Promotional flyers available and visible to all who enter Front Office of school	X	X

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Available Sponsorship Event Opportunities 2018-2019					
Science Camp	\$6,000	1 week event	Science Day	\$2,000	1 day event
Skate Week Sponsor	\$2,800	2 week event	Author Visits	\$1,700	1-2 events
Reading Week	\$1,300	5 day & 1night event	PE Sponsor	\$1,000	2 events
Music Sponsor	\$2,000	4 grade level events	Field Day	\$1,000	2 day event

PAWS Binders Sponsor	\$3500	
Every student attending Galatas Elementary is provided a PAWS Binder that is taken home daily. PAWS Binders carry homework, completed work and communication between the school/ teachers and parents.		
Ad Only Options	\$150	\$300
	Quarter Page Ad in Directory and Springetti eProgram	Half Page Ad in Directory and Springetti eProgram

*Springetti-Spring Fundraiser featuring a spaghetti/ pizza dinner along with a live auction, silent auction, adult, children's & teacher's raffle, and lots of carnival type entertainment options for the kids. This event sells out each year and is a family favorite event at our school.

** Promotional Flyers must be provided by businesses. They will be in a visible display rack, available to all school visitors.

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